

2025-2026



UNIVERSITY OF MARYLAND EASTERN SHORE
SOUTHERN MARYLAND ALUMNI CHAPTER, INC.

SPONSORSHIP PROPOSAL

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Letter From The President

University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. is a 501(c)(3) organization that was established in 2017 to promote the mission of University of Maryland Eastern Shore and University of Maryland Eastern Shore National Alumni Association through alumni engagement, student support and philanthropy.

We host programs and events to support student scholarships, increase enrollment at University of Maryland Eastern Shore and provide support to local communities.

Your generosity would ensure that we can continue to provide financial support for high school students seeking higher education.



Your generosity would ensure that University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. can continue to leave an impactful footprint in our communities by providing for children and families in need.

Lastly, your generosity would ensure that we can continue to bring awareness to college students experiencing homelessness, food insecurities and physical and mental health programs.

With Hawk Pride,

Lisa M. Jackson

Lisa M. Jackson, President
University of Maryland Eastern Shore
Southern Maryland Alumni Chapter, Inc.
president@umessmac.org

About Our Nonprofit

History

On December 13, 2010, the Southern Maryland Alumni Chapter was chartered by Glenda McDougal (President), Matthew Hicks (Vice President), Andre Ford (Financial Secretary), Nicole Morton-McFadden (Corresponding Secretary), Valerie Harris (Recording Secretary), Felicia Scott (Treasurer) and Oscar Mebane, Jr. (Sgt-at-Arms).

The original charter dissolved and in February 2017, the Southern Maryland Alumni Chapter was reactivated under its second charter and under the leadership of Cecelia Spinks (President), Latina Wilson (Vice President) and Deborah Taylor (Secretary).

On April 26, 2021, the chapter was incorporated in the State of Maryland. Since the chapter would no longer share incorporation with the UMES National Alumni Association, the incorporation bred new charter members, known as the incorporators": Teonna Wallop (President), Latina Wilson (1st Vice President), Damon Thompson-Estes (2nd Vice President), Jaracus Copes (3rd Vice President), Valerie Harris (Recording Secretary), Myah Foster (Corresponding Secretary), Cynthia Lilly-Hughes (Treasurer), Akira Ali (Parliamentarian), Deborah Taylor (Historian), Anwar Foster (Sgt-at-Arms), and Valerie Robinson (Chaplain).

Structure

University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. is an affiliate chapter of the University of Maryland Eastern Shore National Alumni Association. The University of Maryland Eastern Shore National Alumni Association is the parent body of eleven (11) local alumni chapters. Our nonprofit covers the region of Southern Prince George's County, Maryland, Charles County, Maryland, Calvert County, Maryland and St. Mary's County, Maryland.



Focus Areas



HIGHER EDUCATION

University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc., supports enrollment at University of Maryland Eastern Shore by maintaining certified alumni recruiters that voluntarily cover recruitment events in Southern Maryland. We also offer scholarships to high school seniors and graduates in the Southern Maryland region.



PHYSICAL & MENTAL HEALTH

University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. continues to focus on physical inactivity in ethnic and racial minority groups as well as the racial disparities in treatment of mental health in ethnic and racial minority groups. To encourage participation, our nonprofit promotes education and awareness by hosting events at little to no cost.



COMMUNITY OUTREACH

University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. is committed to hosting events to ensure that we assist our university's student population experiencing homelessness and food insecurities. Our commitment extends to countries where food and school supplies are provided to students in need.

Sponsorship Levels

OPPORTUNITIES & BENEFITS	SPONSORSHIP AMOUNT
PLATINUM LEVEL <ul style="list-style-type: none"> • Title Sponsorship for Community Outreach Events • Name/Logo on website • Name/Logo on event flyers, event web page and all event social media posts • Remarks at community outreach events • Table setup at community outreach events • Name/Logo on community outreach apparel • Event Swag Bags • Tickets to nonprofit events 	\$ 20,000.00
GOLD LEVEL <ul style="list-style-type: none"> • Sponsorship of Focus Areas Events (Choose: Membership or Community Outreach) • Name/Logo on event flyer(s), event web page and all social media posts related to event(s) • Remarks at event(s) • Table setup at event(s) • Name/Logo on event t-shirts • Event Swag Bags 	\$ 10,000.00
SILVER LEVEL <ul style="list-style-type: none"> • Sponsorship of Focus Areas Events (Choose: Membership or Community Outreach) • Name/Logo on event flyer(s), event web page and all (3) social media posts related to event(s) • Table setup at event(s) • Name/Logo on event t-shirts • Event Swag Bags 	\$ 5,000.00
BRONZE LEVEL <ul style="list-style-type: none"> • Sponsorship of Focus Areas Events (Choose: Membership or Community Outreach) • Name/Logo on event flyer(s), event web page and (1) social media post related to event(s) • Table setup at event(s) • Name/Logo on event t-shirts 	\$ 3,000.00

Why Choose Us



"Deeds, Not Words" is our alma mater's motto on which we stand.

For the past 8 years University of Maryland Eastern Southern Maryland Alumni Chapter. Inc. has maintained its efforts to promote higher education at our Historically Black University. We have awarded thousands of scholarship dollars to high school seniors and have advocated for the needs of the students.

We have provided support to our communities through emergency funding for food, toiletries, and holiday gifts for individuals and families in need. Additionally, our international outreach has increased student enrollment and provided to countries with students in need.

We continue to identify barriers impacting the health and wellness of minority groups and provide programming that helps to remove those barriers.

We remain a beacon of advocacy for persons with limited access to essential human needs.

Last but not least, we are committed to ensuring that our nonprofit supports the history, legacy and foundation of our alma mater, one of the top 10 public Historically Black Colleges and Universities, University of Maryland Eastern Shore.

Shenika Sledge, 1st Vice President

University of Maryland Eastern Shore
Southern Maryland Alumni Chapter, Inc.