



Annual REPORT 2023-2024 MEMBERSHIP YEAR

Prepared by :
TEONNA L. WALLOP
PRESIDENT

UNIVERSITY OF MARYLAND EASTERN SHORE
SOUTHERN MARYLAND ALUMNI CHAPTER, INC.

www.umessmac.org



UNIVERSITY OF MARYLAND EASTERN SHORE
NATIONAL ALUMNI ASSOCIATION
University of Maryland
Southern Maryland



About Us

On December 13, 2010, the Southern Maryland Alumni Chapter was chartered by Glenda McDougal (President), Matthew Hicks (Vice President), Andre Ford (Financial Secretary), Nicole Morton-McFadden (Corresponding Secretary), Valerie Harris (Recording Secretary), Felicia Scott (Treasurer) and Oscar Mebane, Jr. (Sgt-at-Arms).

The original charter dissolved and in February 2017, the Southern Maryland Alumni Chapter was reactivated under its second charter and under the leadership of Cecelia Spinks (President), Latina Wilson (Vice President) and Deborah Taylor (Secretary).

On April 26, 2021, the chapter was incorporated in the State of Maryland. Since the chapter would no longer share incorporation with the UMES National Alumni Association, the incorporation bred new charter members, known as the incorporators: Teonna Wallop (President), Latina Wilson (1st Vice President), Damon Thompson-Estes (2nd Vice President), Jaracus Copes (3rd Vice President), Valerie Harris (Recording Secretary), Myah Foster (Corresponding Secretary), Cynthia Lilly-Hughes (Treasurer), Akira Ali (Parliamentarian), Deborah Taylor (Historian), Anwar Foster (Sgt-at-Arms), and Valerie Robinson (Chaplain).



president@umessmac.org

President's Message

Teonna L. Wallop

*University of Maryland Eastern Shore
Southern Maryland Alumni Chapter, Incorporated
President*

Dear Alumni, Sponsors, Partners & Friends,

I am truly pleased to introduce this annual report to members of University of Maryland Eastern Shore Southern Maryland Alumni Chapter, Inc. for the 2023-2024 membership year. In July 2020, the baton was passed to me from former Chapter President, Latina "Tina" Wilson. After serving two terms and as I reflect, I am extremely proud of our chapter's growth. In the past year we have been able to learn and grow together; and our members' enduring commitment to our mission has led to successful fundraisers, membership growth and community outreach initiatives. We are the blueprint!

In 2024, we began structuring our work in alignment with a set of strategic priorities identified by the Executive Board of Directors and chapter members. These priorities serve as a framework for our initiatives and activities for the years 2024-2029. Establishing these priorities, provides a clear expression of our value and serves as a guide for chapter initiatives. These priorities will continue to steer our strategic initiatives moving forward.

Over the past year, we created our standard operating procedures to help supplement our bylaws and provide more structure for day to day operations. We created a sponsorship proposal to help guide our philanthropic efforts and give our potential sponsors, grantors, donors and partners a look at the impact that we have in the community.

Just as we are grateful for the support of our volunteers to include executive board members, committee members and chapter members, we are equally grateful for the support of our sponsors, partners and donors.

Executive Board of Directors



Teonna Wallop
President



Lisa Jackson
1st Vice President



Shenika Sledge
2nd Vice President



Dr. Jaracus Copes
3rd Vice President



Tashaunya Blake
Recording Secretary



Dr. Valerie Robinson
Corresponding Secretary



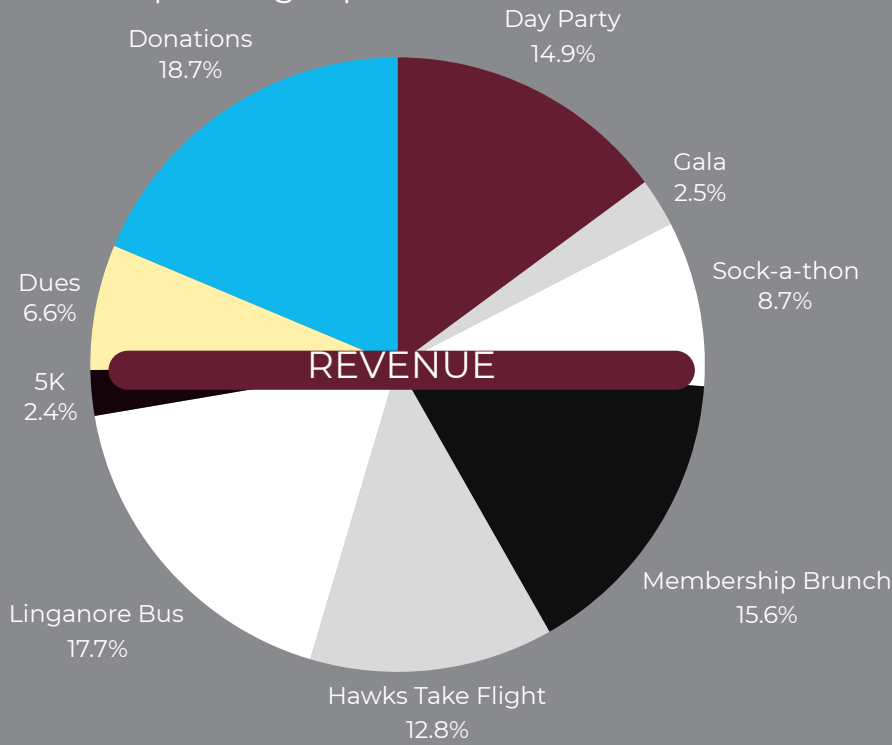
Myah Foster
Financial Secretary



Drena McDaniel
Treasurer

Membership Year In Review

Provided is a snapshot of revenue and expenses for events/initiatives that took place for the 2023-2024 membership year. Donations for the Rytm. & Sip Candle Making Membership Brunch, Adopt-a-Hawk initiative, Pack for a Purpose initiative, and 2024 Hawk Reunion Day Party are accounted for in Donations. Sponsorships and Grants made up 0% on the table below and therefore not reflected. The review does not include operating expenses.



PROFIT BY EVENT/INITIATIVE

HAWK REUNION DAY PARTY
\$3,305.00

DC HBCU ALUMNI ALLIANCE SCHOLARSHIP GALA
\$723.74

SOCK-A-THON
\$892.28

MEMBERSHIP BRUNCH
\$150.00

HAWKS TAKE FLIGHT
\$2,900.00

LINGANORE WINE FESTIVAL BUS TRIP
\$1,150.00

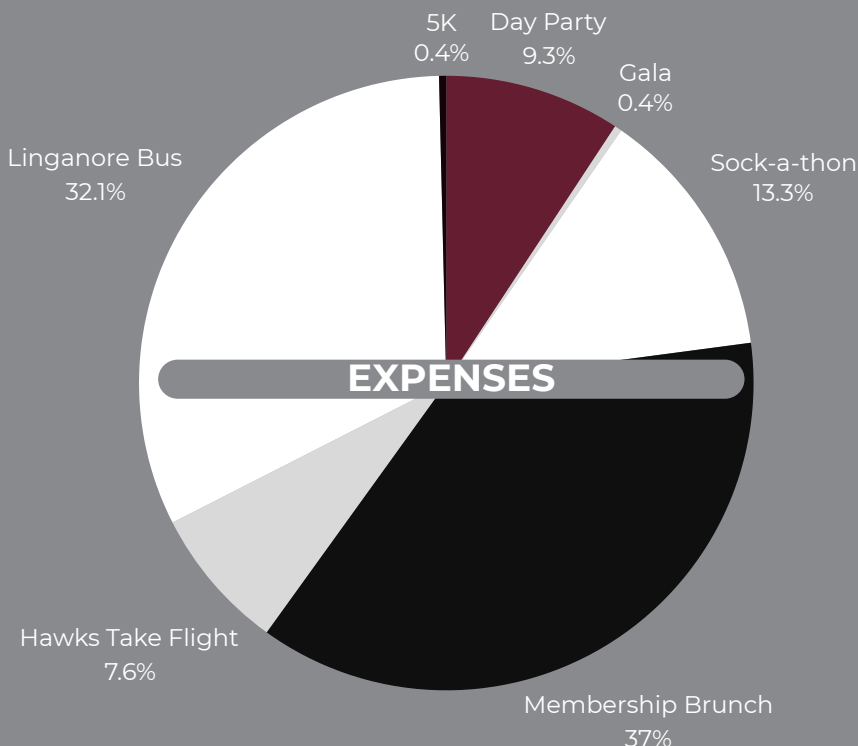
DC HBCU ALUMNI ALLIANCE 5K
\$678.00

MEMBERSHIP DUES
\$1,380.00

DONATIONS
\$4,347.00

SPONSORSHIPS
\$0

GRANTS
\$0



Our Financial Performance



ANALYSIS

The key metrics considered to evaluate the performance of our nonprofit included board member productivity, program/event efficiency, administrative efficiency, marketing/advertising, membership retention, operational sustainability, fundraising efficiency and donation loyalty.



METHOD

A review of our bylaws, operating practices, committee reports and financial records were conducted and were judged against best practices for nonprofit organizations.



RISK VS. REWARD

Our nonprofit is at risk in the area of leadership and governance as it relates to board members' fiduciary duties. The nonprofit is also at risk when it comes to programming. However, our reward has been greater than our risk. We have established a strategic plan, standard operating procedures, a sponsorship proposal and birthed our first ever Scholarship Program.



CONSIDERATIONS

Board member professional development to include bylaws training, risk management training, financial filing trainings and continuation of annual board member retreats. Board members should be held to their volunteer obligations to ensure that work is equitable. Lastly, ensure that fundraisers have a reasonable expense ratio to lower risk. and increase membership drives.

THANK YOU

It has been a pleasure serving as the chapter's 3rd President. The reward has been seeing the chapter grow from five active members meeting at the La Plata, MD police department to a financial membership of approximately 50 at the chapter level, a full executive board of directors and committee seats filled.

We evolved to independent incorporation to receiving sponsorships to providing scholarships. We are making our mark on our campus as well as the community.

As the chapter moves forward, I would ask that we continue to lead with integrity and with the mission and vision of our nonprofit always at the forefront. Let's continue to engage alumni, support our student hawks and build impactful partnerships. As always, Southern Maryland is my first love and I always vowed to leave the chapter better than how I received it. Please continue that model.

Teonna L. Wallop, Class of 2000
University of Maryland Eastern Shore
Southern Maryland Alumni Chapter, Incorporated
President (2020-2024)
Treasurer (2018-2020)

